



Press Release
December 10, 2012

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The New Shoes are Here

A teacher's wish of supplying her entire class of fifth grade students in Twin Rivers with brand new shoes is coming true, thanks to a local radio station—98 Rock. Representatives from the radio station will be accompanied by staff from the New Balance shoe store in Roseville to deliver brand new shoes to all 33 students.

New Balance staff personally measured each child's foot, so the shoes will fit nicely.

"I am so excited and can't wait to see their faces when they realize how nice New Balance shoes are," says their teacher, Lisa Liss. "Some of these kids have never had a pair of new shoes and most really need a pair."

Woodlake Elementary School serves many families in the Twin Rivers district that are financially struggling, some even homeless. A new pair of shoes can go a long way in providing a student with confidence to attend school and to do well.

Monday, December 10, 2:30 p.m.
Woodlake Elementary School
700 Southgate Road
Sacramento 95815



The 10th annual 27 Days of Christmas is sponsored by 98 Rock & Roseville Hyundai. More information is available on their web site at <http://www.krxq.net>.

Twin Rivers Unified School District serves approximately 27,000 preschool through adult education students in northern Sacramento County.
www.twinriversusd.org

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