



Communications Department

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FOR IMMEDIATE RELEASE

Oct. 15, 2014

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MEDIA ADVISORY

Twin Rivers to Host Third Bone Marrow Drive

McClellan, CA—The public is encouraged to participate in a Bone Marrow Donor Drive Oct. 17 at the Highlands High School vs. San Juan homecoming football game in North Highlands. For thousands of people with life threatening diseases such as lymphoma and leukemia, bone marrow transplants from an unrelated donor are their only hope for a cure.

This is the third marrow drive hosted by Twin Rivers, BloodSource and Be The Match to raise awareness about the critical need for more Latinos and African Americans to volunteer as potential donors. Only 10 percent of people in the Be the Match Registry are Latino; 7 percent are African American.

A simple swab from inside your cheek is all it takes to determine if you are a match. You must be between the ages of 18 and 44 to register, meet the guidelines and be willing to donate to any patients in need.

For more information about BloodSource and Be The Match, contact Liz Ustick at 916-416-5942.

WHO: Twin Rivers Unified School District

WHAT: Bone Marrow Donor Drive

WHEN: 5:30 p.m. Friday, Oct. 17, 2014

WHERE: Highlands High School (football stadium)

6601 Guthrie Street, North Highlands, CA 95660

Twin Rivers Unified School District serves approximately 28,000 preschool through adult education students in northern Sacramento County.

www.twinriversusd.org

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