



***** MEDIA ALERT *****

**TWO TEACHERS AT SACRAMENTO AREA PUBLIC SCHOOLS RECEIVE
“A DAY MADE BETTER” SURPRISE FROM OFFICEMAX ON OCTOBER 4**

*Teachers to be Honored with Award and \$1,000 in School Supplies as Part of
“A Day Made Better” National School Advocacy Program*

WHAT: 2 deserving teachers from Twin Rivers District schools will receive a surprise visit from OfficeMax and their school principals where they will be honored and recognized with an award and \$1,000 worth of much-needed classroom supplies as part of the retailer’s *A Day Made Better* national cause event. One day each year, the nationwide program honors 1,000 teachers for their extraordinary efforts in the classroom.

WHEN: Tuesday, October 4, 2010 from 9:45 AM to 10:20 AM
Media to meet at 9:45 am at front office | Surprise event at 10 AM

WHERE: **Smythe Academy of Arts and Sciences**
2781 Northgate Boulevard, Sacramento 95833
-and-
Strauch Elementary
3141 Northstead Drive, Sacramento, 95833

WHY: Because teachers spend \$1,000 out-of-pocket annually on essential classroom supplies, OfficeMax and Adopt-A-Classroom founded *A Day Made Better* to lead the fight to end teacher-funded classrooms. On October 4, 1000 teachers across the nation will receive surprise deliveries of school supplies from OfficeMax worth a total of \$1 million dollars. Winning teachers were nominated for this award by their principals for demonstrating passion, dedication and innovation in the classroom.

IMPACT: Since 2007, OfficeMax’s *A Day Made Better* and its nonprofit partner, Adopt-A-Classroom, have funded more than 4,500 classrooms with more than \$4.5 million in grants and school supplies and helped secure funding for more than 66,000 classrooms annually through donations to Adopt-A-Classroom. Learn more at adaymadebetter.com or adopt a teacher at adoptaclassroom.org.

INTERVIEW / PHOTO OPPS:
- Winning teacher, school principal and OfficeMax representatives

SCHOOL DISTRICT CONTACT:
- Trinette Marquis, 916-566-1789, trinette.marquis@twinriversusd.org

OFFICEMAX CONTACT:
- Beth Cleveland, 415-283-7333, PRforADMB@gmail.com