



Communications Department

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FOR IMMEDIATE RELEASE

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Media Advisory

Twin Rivers Bone Marrow Drive Aims to Save Lives

McClellan, CA— The community is encouraged to participate in a Bone Marrow Donor Drive on Sept. 19 at the Rio Linda Knights vs. Foothill Mustangs football game. The drive will benefit patients suffering from various blood cancers and diseases who are in need of bone marrow transplants.

Twin Rivers USD, BloodSource and Be The Match will host the event to raise awareness about the critical need for more Latinos and African Americans to volunteer as potential donors. A bone marrow match is more likely to be found within the same ethnic group. Only 10 percent of people in the Be The Match Registry are Latino; 7 percent are African American.

This is the second marrow drive in the district this month. The first took place Sept. 5 during the Grant vs. Central football game in Del Paso Heights, where 25 people were added to the Be The Match Registry in a show of support for Central's coach, Justin Garza, who is battling Hodgkin's lymphoma.

A simple swab from the inside of your cheek is all it takes to determine if you are a match. You must be between the ages of 18 and 44 to register, meet the guidelines and be willing to donate to any patient in need.

For more information about BloodSource/Be The Match, contact Liz Ustick at 916-416-5942.

WHO: Twin Rivers Unified School District

WHAT: Bone Marrow Drive

WHEN: 5:30 p.m. Friday, Sept. 19

WHERE: Rio Linda High School (football stadium)

6309 Dry Creek Road, Rio Linda, CA 95673

Twin Rivers Unified School District serves approximately 27,000 preschool through adult education students in northern Sacramento County.

www.twinriversusd.org

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