



Communications Department

5115 Dudley Boulevard, McClellan, CA 95652

FOR IMMEDIATE RELEASE

August 27, 2014

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MEDIA ADVISORY

Superintendent Martinez Accepts the Ice Bucket Challenge

McClellan, CA—Accepting a challenge from a sixth grade teacher at Woodlake Elementary School, Superintendent Dr. Steven Martinez will be doused with ice water and nominate several educational leaders to accept his challenge in an effort to raise awareness about amyotrophic lateral sclerosis (ALS), a life-threatening neurodegenerative disorder.

- WHO:** Superintendent Dr. Steven Martinez
- WHAT:** Ice Bucket Challenge for ALS Awareness
- WHEN:** 3:30 p.m. Wednesday, August 27, 2014
- WHERE:** Courtyard garden outside the Twin Rivers District Office at the corner of Dudley Boulevard and Peacekeeper Way

The ALS Association is the only national non-profit organization fighting Lou Gehrig’s Disease. By leading the way in global research, providing assistance for people with ALS through a nationwide network of chapters, coordinating multidisciplinary care through Certified Treatment Centers of Excellence, and fostering government partnerships, The Association builds hope and enhances quality of life while aggressively searching for new treatments and a cure. For more information about The ALS Association, visit www.alsa.org

Twin Rivers Unified School District serves approximately 27,000 preschool through adult education students in northern Sacramento County.

www.twinriversusd.org

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