



Communications Department

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FOR IMMEDIATE RELEASE

Feb. 5, 2014

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MEDIA ADVISORY

School playground becoming a produce stand

SACRAMENTO – A farmers market is coming to Northwood Elementary School. Approximately 500 pre-kindergarten through sixth graders will purchase fresh fruits and vegetables with ... play money – SEAL bucks.

The goal of the farmers market, sponsored by a USDA Fresh Fruit and Vegetable Program (FFVP) grant, is to improve children’s overall diet and create healthier eating habits. FFVP has been successful in introducing school children to a variety of produce they otherwise might not have the opportunity to sample.

WHO: TRUSD Nutrition Services

WHAT: Farm Fresh Campus Market

WHEN: 9 a.m. to 3:15 p.m., Thursday, Feb. 6

WHERE: Northwood Elementary School
2630 Taft Street
Sacramento, CA 95815

Twin Rivers Unified School District serves approximately 27,000 preschool through adult education students in northern Sacramento County.

www.twinriversusd.org

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