

ProPacific Fresh has partnered with Buy Fresh, Buy Local



For the past five years, ProPacific Fresh has supplied Twin Rivers with all of its fresh produce needs. In addition, they have purchased salad bars for our schools, participated in Wellness events, and donated produce for district and school events. ProPacific Fresh is family owned and always looking for ways to support our local community. Their new partnership with Buy Fresh, Buy Local (BFBL) assures us that we can be confident our students are getting the freshest, best quality products the North State has to offer. Our purchases help strengthen the local economy and support family farmers! A win win for everyone!



What Does Buying Local Mean?

Local is much more than a measure of distance – buying local is a simple way to say “I support family farms!” When we order PPF Local items, we can trust it will be from a grower or producer you are likely see at a farmer’s market or delivering produce right to your door.



Paving the Way for Local Futures

Not only does ProPacific Fresh help BFBL and family farmers physically bring their products to market, they also show them how to ensure their products are safe! Food safety is perhaps the most important element of food production and can be a costly and complex process. ProPacific Fresh and BFBL are committed to keeping our students safe and will be hosting a workshop to help small growers become food safety certified! Do you know a small farmer who might be interested in learning more about food safety certification? Contact Lisa Husby at lhussy@propacificfresh.com for details!



These are exciting times for us as few other food distributors have the capabilities to participate in this type of program. With many of these family farms right in ProPacific’s backyard and **Buy Fresh, Buy Local** on board, local products don’t get any fresher than this!

Jill Van Dyke, Director
Nutrition Services Department