

FARM FRESH



Campus Market

Our Nutrition Services Department, partnering with ProPacific Fresh, presented its first *Campus Produce Market* at Northwood Elementary in 2012, one of our six Fresh Fruit and Vegetable Program schools.



Mimicking a real farmers market, wooden bins were filled with fresh California grown fruits and vegetables, apples, bananas, Jicama, onions and a variety of potatoes to “sell” to our students under a big tent on the playground.

Before their shopping experience, each student received a SEAL Buck valued at \$2.00 to spend at the market. Our very own Nutritionist, Lisa Vorce, R.D. talked to our students about visiting Farmers Markets, eating the colors of the rainbow, and locally grown produce.

Lisa visited Northwood the next day and said many students greeted her with a hug to tell her how much they loved the market, the fruits and vegetables and how much they enjoyed buying their own produce.

The Campus Produce Market program gives our students a “farmers market” experience, teaches them valuable life skills, complements our nutrition education program, and helps bring farms to our schools. The produce for this program was purchased with Fresh Fruit and Vegetable Program grant funds. The staff at ProPacific Fresh generously donated their time, effort, marketing tools and supplies needed to make this event possible. We hope this program will encourage our students and families to visit the farmers markets in our area, and tap into the bounty of produce we enjoy in our region.



This program brings us one step closer to our mission.... instilling lifelong healthy eating habits in our students. We want to thank Kelly Grashoff for graciously allowing us to pilot the program at her school!

If you have any questions regarding this project, please contact: Jill Van Dyke, Director
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